



## NWU CENTRE FOR DIGITAL HUMANITIES PRESENTS:

### Orwellian Newspeak in the Age of Digital Mass Media: A Case Study of Trumpism Doublethink and its Consequence for Modern Democracy

This presentation connects George Orwell's concept of Newspeak, a language intended to limit independent thought, to today's political environment, focusing on "Trumpian doublethink." It examines how digital mass media reinforces this doublethink by shaping meaning and weakening objective truth. Mr Govender's argument highlights that those in power use digital media to control meaning and erode objective truth, reinforcing existing power structures and limiting emancipation. This manipulation turns reason into a tool for control, creating serious epistemic challenges for modern democracy. As a result, citizens struggle to make informed decisions, undermining democratic accountability.

**Presented by :  
Mr Nathisvaran Govender**

**Friday  
12 March 2026**

10:00 - 11:30  
ONLINE: MS TEAMS

**Register on or before  
5 March 2026**

Nathisvaran Kumarasen Govender is a Lecturer in the School of Philosophy at North-West University's Mahikeng Campus. He is currently pursuing his PhD in the Philosophy of Technology at the University of the Free State. His doctoral research explores the complex relationship between artificial intelligence (AI) and education, aiming to develop a philosophical understanding of AI that advances the emancipatory potential of educational practices.

More Information

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